

Glam Adelaide's Adelaide Fashion Festival 2016 Social Media Competition
T&Cs September 2016

Competition Details:

To celebrate the 2016 Adelaide Fashion Festival and the wonderful designers based across South Australia, Glam Adelaide are encouraging fashion lovers to showcase their favourite local labels and pieces in the lead up to the Festival this October.

Using the hashtags #GlamAdelaide, #AFF16 and #AdelaideFashion, anyone can snap themselves wearing locally designed and/or made jewellery, accessories and clothing. They can also snap from stores stocking South Australian fashion. Using all three hashtags together will enter any budding photographer into two competitions which highlight the 2016 Adelaide Fashion Festival.

Fashion lovers are encouraged to enter these competition as many times as they like to increase their chances of winning of our two fantastic prizes:

- Winner of the 'Best Photo' Category, selected by Glam Adelaide, will win a voucher to have any of your personal fashion items of accessories personally monogrammed by The Daily Edited, up to the value of \$500.
- Another winner selected at random from all entrants will win seats for yourself and a friend in the second row at all three designer runways on Friday night, 21st October as part of the 2016 Adelaide Fashion Festival.

This competition is open to anyone – bloggers, photographers, websites, stores, fashionistas, fashion tragiics, anyone with an Instagram account! The style of photo can be flexible as well, whether you're wearing the fashion, shopping for it (just check it's ok with the store owner before you go snapping in their shop), flatlays, close ups, squad snaps... whatever you can imagine. The point is the pictures need to be amazing!

Instructions on how to enter and win prizes form part of these conditions of entry. Participation in this promotion is deemed acceptable of the terms and conditions of entry.

Terms & Conditions:

1. This promotion is open to all South Australian residents aged 18 years and over.
2. Employees of the Promoter, and their immediate families and agencies associated with this promotion are not eligible to enter this Glam Adelaide competition.
3. Entries must be posted on Instagram and display all #glamadelaide #AFF16 and #adelaidefashion to be considered for the draw.
4. Photographers may enter as many times as they like, but the same photo may not be entered more than once. However, the same product may be featured by the same person in multiple entries.
5. Entrants must be willing to have their name and photography published on Glam Adelaide's Facebook, Instagram and website, as well as the Adelaide Fashion Festival's Facebook, Instagram and website.

6. The Promoter acknowledges that this promotion is not sponsored, endorsed or administered by, or associated with Instagram.
7. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant's contact details. Incomplete, illegible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging. All entries are deemed to be received at the time of receipt into the promotional database NOT the time of transmission by the entrant.
8. Each competition is to be run at the discretion of those managing Glam Adelaide's website and social media. This includes competition start and winner draw times.
9. It is a condition of accepting the prize that the winners warrants to the Promoter that they understand that any arrangement entered into in relation to the redemption of this prize does not create a relationship between the winner and the Promoter of employer and employee, principal and agent, partnership or joint venture.
10. All prizes/packages must be taken as offered. The prize/package, or any unused portion of the prize/ package, is not transferable or exchangeable and cannot be redeemed as cash. The prize/package is not valid in conjunction with any other offer. The prize/ package is valued in Australian dollars, is provided by the service providers and is correct at time of publishing. The Promoter accepts no responsibility for any variation in the prize/package value. Finalists/winners are advised that tax implications may arise from their prize winnings/packages and they should seek independent financial advice prior to acceptance of their prize/package.
11. One winner of this competition will be chosen at random. Entrants will be asked for their full name, email address and contact phone number upon winning - this will be provided to Glam Adelaide, PO Box 9083, Henley Beach South, SA.
12. Entries not completed in accordance with the rules and conditions or received after the closing date will not be considered valid and will not be included in the draw. Indecipherable or incomplete entries will be deemed invalid. The Promoter's decision in relation to any aspect of the competition is final and binding on every person who enters. No correspondence will be entered into.
13. Each Entrant and the Promoter both wholly releases Facebook and Instagram from all liability except that which cannot be excluded by law (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
14. All entries become the property of the Promoter. Entries will not be returned to any entrant. As a condition of entering into this promotion, entrants agree to assign all of their rights, title and interest in and to their entry to the Promoter. The entrant agrees to indemnify the Promoter against all claims and costs by third parties arising from a breach of the warranty set out in this condition. The Promoter is entitled to use any of the entries submitted for any purposes at its discretion, including for any future promotion, marketing and publicity purposes.
15. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical

- difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these conditions of entry; (e) any tax liability incurred by a winner or entrant; (f) redemption of the prize; and/or (g) participation in the promotion.
16. In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right (subject to reference to all relevant state and territory regulations), to cancel, terminate, modify or suspend the promotion.
 17. All entries become the property of the Promoter. The collection, and disclosure of personal information provided in connection with this competition is governed by the Privacy Notice.
 18. The prize will be posted to the winner within a week of the winner being announced. Or if the prize is not physical in nature, the winner will be notified of how to claim their prize within a week of the winner being announced.
 19. If, for any reason, this competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.
 20. The Promoter is the Glam Adelaide, PO Box 9083, Henley Beach South, 5022.
 21. The winners will be notified by Instagram private message, Instagram tagging, Facebook announcement or any other means the Promoter seems necessary.
 22. Total Prize Value:
 - A single ticket for a 2nd Row seats is \$50 per runway. Three runways will take place on Friday, 21st October = \$300
 - Monogram prize provided by The Daily Edited has been assigned a value of up to, but not exceeding, \$500 by The Daily Edited.
 23. Prize Descriptions: There are two separate prizes available to those who have entered into the competition using the 3 hashtags. The first prize on offer is a double pass to sit second row to all Friday night runways during the Adelaide Fashion Festival 2016. The second prize on offer is a voucher to the value of \$500 for monogram products available from The Daily Edited.
 24. Each prize will be drawn separately. No photo is eligible to win both prizes on offer.
 25. The 'Best Photo' Category will be selected from all valid entrants based on criteria determined by staff from Glam Adelaide.
 26. The second prize draw will be selected from all valid entrants at random using selection software, and approved by Glam Adelaide.